



## DONA Coffee tasting

Date	Jun 21st
Time	13:30 - 14:30
Location	Impact Hub Geneva – Coffee Area
Price	Free

[More information](#)

**Eager to discover a more ecological and responsible coffee service at the Hub?**

**Join us for a DONA coffee tasting, which offers high quality specialty coffee uniquely and exclusively from women & learn more about the story behind.**

Last March 8th, DONA coffee was launched in Switzerland. DONA sources high quality Specialty Coffee uniquely and exclusively from women-owned coffee farms. Its **founder, Elisa Dot Bach**, who had a career in coffee at Nestlé, was motivated to create a coffee company that reflected her values, a company with a purpose at core.

She was impressed to discover that women are largely invisible in the coffee industry: 70% of the work done in the field to make our cup of coffee is carried out by women, but only a very small percentage of the coffee farms are owned by them. And the motivation to change this situation is DONA's mission: to recognize, support, and celebrate the great work of women in the coffee farms and inspire others to follow.

*“I have virtually met many of the women who grow DONA's coffee, and I am fascinated by their determination to create a better future for their families and for their communities. I have become really close with some of them and this is a very rewarding experience for me. I am determined to make DONA business a success that has a real impact on them”*

We are pleased to announce that Impact Hub Geneva will start offering **DONA coffee compostable capsules**, and you are invited to the launch event next 21st June at 13h30 where you will be able to taste the coffee and to learn more about the stories behind each of the women who grow coffee for DONA!